

PRESS RELEASE

THE LATEST SUMMER NEWS FROM DORCHESTER COLLECTION



London, July 21, 2023 – Dorchester Collection's soon-to-be ten hotels are activating in unique ways for the summer season, as well as unveiling exciting property news and updates. The Beverly Hills Hotel debuts Dioriviera, the hotel's first-ever poolside pop-up in collaboration with Dior, The Dorchester in London reveals the first look of its new rooms and suites, and 45 Park Lane launches a unique omakase restaurant with two-Michelin Star Japanese Chef, whist in Paris, Hôtel Plaza Athénée continues to celebrate a milestone 110th year. Art remains a focus with the rollout of immersive art trails and exhibits between the hotels, including Spanish architect Patricia Urquiola and Made in EDIT at Hotel Eden, Rome for the summer.

THE DORCHESTER UNVEILS NEW GUESTROOMS AND SUITES, AND OPENS ROOFTOP FOR THE SUMMER

Following the debut of The Dorchester's new ground floor earlier this year, the acclaimed London hotel unveils the anticipated new look of its transformed guestrooms and suites, marking another milestone in the hotel's masterful renovation. With a design helmed by the visionary Pierre-Yves Rochon, the interiors draw inspiration from the hotel's prized Mayfair location opposite Hyde Park, with a playful nod to a quintessential English garden through a fresh elixir of colours. The design immerses the 1930s glamour that runs deep in the property's DNA with a contemporary edge, while also incorporating the hotel's charming eccentricities.

The guest experience has been modernised for a residential style of comfort, whilst embracing the defining elements of the property's past, including British stage designer Oliver Messel's signature lavish style.

The Dorchester Rooftop also returns for the summer 2023 season. Inspired by a secret English garden, the pop-up offers majestic views overlooking Hyde Park and Central London. The secret garden deck will transport guests to an idyllic oasis in the heart of Mayfair with herb gardens, foliage-covered decking, flower pots and fairy lights, all while guests immerse in a creative garden-inspired menu crafted by culinary director Martyn Nail. The cocktail and drinks menu will also match the theme, serving drinks infused with herbs and botanicals such as the 'Endless Summer' and the 'Prairie Breeze'. Made with ingredients found in the herb garden and topped off with striking floral garnishes, select cocktails will be served tableside from a bar trolley with a mixologist demonstration.

THE LANA, DORCHESTER COLLECTION, DUBAI – OPENING NOVEMBER 2023

Dorchester Collection's first hotel in the Middle East, The Lana will debut November 2023 in the heart of Dubai, overlooking the vibrant Business Bay area and the waters of the Dubai Canal. The striking 30-storey tower was designed by award-winning architects Foster + Partners while the thoughtful interiors by celebrated Parisian design-duo Gilles & Boissier combine traditional elements with contemporary touches and celebrate space, light and extraordinary views. The hotel will offer a selection of world-class dining experiences, an expansive spa and a rooftop pool with panoramic views, with partners to be announced in the coming months.

45 PARK LANE DEBUTS NEW OMAKASE RESTAURANT, SUSHI KANESAKA

Located in the heart of Mayfair opposite Hyde Park, 45 Park Lane debuts Sushi Kanesaka, a brand-new intimate and traditional 13-seater omakase counter helmed by sushi artisan and two-Michelin Star chef Shinji Kanesaka. The opening marks the first Sushi Kanesaka restaurant outside of Asia Pacific, and will pioneer the art of traditional omakase excellence in London showcasing time-honoured techniques. Tucked behind a discreet doorway, the immersive experience includes up to 20 courses that celebrate the very best seasonal ingredients paired with exceptional wines, beers, Japanese whiskies and explorative sakes. The restaurant's bespoke design provides the perfect setting for a traditional omakase experience at either the nine-person counter or the adjacent four-person counter within a private dining room.

COWORTH PARK, ASCOT

The wildflower meadow is in full bloom at Coworth Park, marking the best wildflower season to date at the celebrated English countryside retreat. To celebrate the beautiful estate, for the first time, Coworth Park has introduced three exclusive Croquet Pods where guests can enjoy a picnic in their own private bubble. Specialty

menus by Michelin Star chef Adam Smith complement the serene surroundings. Giant chess and garden games make up the summer lawns for the season for a playful, after-picnic experience. The newly launched Rose Lawn Bar is a scenic spot to unwind, as guests indulge in treats ranging from frosé to soft serve ice cream and cocktails to bar snacks. Croquet Pods bookable through September 24.

LE MEURICE, PARIS

With a focus on art and craftsmanship, Le Meurice recently unveiled a renovation of 19 rooms and suites that showcase custom pieces from various French designers such as hand-drawn wallpaper, colourful stained glass, passementerie, and silk work using ancestral techniques.

Guests can enjoy for the first time a Manufacture La Glace Alain Ducasse ice cream cart with six unique recipes that were developed by using artisan techniques and top-quality ingredients. The mouth-watering flavours range from vanilla and pistachio to Peru chocolate and hazelnut hibiscus, in addition to refreshing lemon or strawberry sorbets. The ice cream cart is available daily until September 30.

Desserts don't stop there as world-renowned pastry chef Cédric Grolet and deputy pastry chef François Deshayes have created an impressive line-up of delicacies throughout the summer. Drawing inspiration from the sun-drenched Provence region that beams with colourful fruits and fresh herbs, the chefs deliver a pastry menu of majestic optical illusions that associates the scents of southern France with sculpted fruit. The summer collection is available at La Pâtisserie du Meurice par Cédric Grolet or online.

HÔTEL PLAZA ATHÉNÉE, PARIS

Hôtel Plaza Athénée continues to celebrate its 110th anniversary with its Haute Couture installation. A catwalk with life-size silhouettes of models in haute couture outfits adorn the hotel's façade, launching in late July. In partnership with the French Federation of Custom Couture Creation and the French Confederation of Crafts – Couture & Crafts - the exhibition at the legendary hotel consists of six tailor-made red haute couture dresses designed by local craftsmen, which were created in honour of the hotel's anniversary.

Hôtel Plaza Athénée is putting the finishing touches on its revamped Dior Spa, set to formally debut in September, with an entirely refreshed design and exclusive, innovative treatments. The iconic spa originally opened in 2008 and was Christian Dior's first spa in existence.

HOTEL EDEN, ROME

Hotel Eden, Dorchester Collection's historic five-star hotel in the heart of Rome, is delighted to announce the 'Hybrida x Eden' exhibition. The pop-up exhibit showcases a collection of unique pieces and ceramics created

by world-renowned architect Patricia Urquiola and Made in EDIT - an international residency and programme that connects international designers with Italian artisans. The project was inspired by the rich history of Capodimonte ceramics and the woodlands of the famous Parco della Reggia, and will be on display in La Libreria through August 27, with the pieces for sale.

The *Italian Island Adventure* summer yachting experience, designed by Access Italy exclusively for suite guests, provides guests with a once-in-a-lifetime opportunity to discover the magnificent coves and beaches of Ponza and Palmarola islands, usually inaccessible by foot or car. The exclusive new guided yacht experience also includes private helicopter transfer to and from Hotel Eden in Rome and a three-course dinner or lunch at the hotel's rooftop II Giardino Ristorante. Available through August from €15,500 per night.

The Mount Terminillo Driving Experience, in collaboration with The Drivers Club, takes guests on a self-drive journey in an Italian Ferrari F8 Tributo Spider up to Lazio's highest peak, followed by an exploration on foot with an experienced local guide to discover the beauty of the Lazio region and its peaks and valleys. Available year-round at €3,600 for two people, including picnic lunch.

The hotel has also partnered with <u>Circolo Canottieri Roma</u>, one of Rome's most well-known and prestigious private members clubs, for exclusive access to their pools and grounds for summer. The partnership is valid through September 30 and is free of charge for all suite guests or for long stays of 5+ nights.

HOTEL PRINCIPE DI SAVOIA, MILAN

Dorchester Collection's landmark Hotel Principe di Savoia in Milan has introduced eight exclusive new experiences that provide guests with the opportunity to discover Milan and the Lombardy region. From exploring Milan's cultural heart with exclusive access to the Duomo and Leonardo da Vinci's 'The Last Supper' mural and a behind-the-scenes look at Milan's famous La Scala Theatre to helicopter trips over the Italian Alps, a Riva boating experience on Lake Iseo and wine tasting in Franciacorta and Barolo, guests will take home extraordinary memories.

The iconic Milanese hotel has recently launched their new signature Principe Gin. Made exclusively for the hotel by the Cillario & Marazzi distillery in the Varese Prealps, the artisanal gin pays tribute to the city and its history. The limited-edition gin comes with a stylish label, designed by London artist Jordan Nelson and inspired by Milanese lifestyle, culture and fashion. It is available in four signature cocktails at Principe Bar and for purchase on property, and soon in the <u>e-shop</u>. The 750 ml bottle is priced at €250.

HOTEL BEL-AIR, LOS ANGELES

Bringing a slice of its British sister hotels to Los Angeles, Hotel Bel-Air announced the return of Afternoon Tea service. Available every Friday and Saturday at 3pm, the experience priced at \$125 per person includes savoury bites, fresh baked scones with homemade preserves and a selection of sweets all of which accompany a choice of more than 15 loose leaf teas and a glass of champagne.

Afternoon tea sweet treats are created by new executive pastry chef, Christophe Rull, who will oversee pastry offerings in the Restaurant at Hotel Bel-Air, the Bar & Lounge, in-room dining and banquets and events. French-born, Rull brings more than 20 years of experience to his new role, having launched his career at a Michelin Star restaurant at the age of 16 before working in some of the most prestigious international establishments and competitions including Netflix's BakeSquad.

On the Front Lawn, guests will enjoy the return of the popular 'Under the Stars' dining series, which features executive chef Connor McVay's menu of modern Californian dishes like 'Baja Gulf Prawns', 'Crispy Japanese Jidori Chicken Sandwich' and 'Prime Beef Burger' in addition to a dedicated caviar menu. Priced from \$150 per person, guests will enjoy their own fire pit where they can roast marshmallows while perusing the extensive wine list.

Building on the success of Dorchester Collection's popular Legendary Art Trails programme, Hotel Bel-Air welcomes the highly-anticipated debut of its enchanting Sculpture Garden with an exclusive exhibition by acclaimed artist Rogan Gregory. Designed to enhance the hotel's existing lush landscape and provide guests with a harmonious blend of nature and creativity, the Sculpture Garden is set against the backdrop of the iconic Swan Lake. Known for his mastery of transforming raw materials into awe-inspiring works of art, Gregory has gained international acclaim for his unique approach to sculpture work. The three-piece exhibit will immerse guests in a world of artistic brilliance, showcasing a captivating collection of thought-provoking sculptures. The exhibition was curated by James Hedges, the hotel's curator of the arts and is complimentary to both guests and the public seven days a week.

THE BEVERLY HILLS HOTEL, BEVERLY HILLS

In celebration of this year's Dioriviera capsule collection, Dior has launched a summer takeover of the pool at the iconic Beverly Hills Hotel. The upper deck has been transformed with pink and grey Dior surf inspired cabins which frame the outside of the pop-up boutique. Toile de Jouy, a timeless symbol revisited by Maria Grazia Chiuri, is revealed throughout skirts, dresses, shorts and swimsuits in shades of pink and grey, tones dear to Monsieur Dior. The motif is also incorporated on silk scarves, the Lady Dior and Dior Book Tote bags as well the Dway mules and J'Adior pumps. Mediterranean elegance is embedded in the Dioriviera allure and reflected through marinières and straw hats. As an extension of this sun-kissed wardrobe, Dior Maison essentials have also been recreated with the summertime in mind. Pieces such as a surfboard bearing the

"Christian Dior" signature, a yoga mat, parasol, and several beach games, make the perfect pairing for a beach day or relaxing by the pool. To brighten up the home, shoppers will find decorative objects including tableware, placemats, and embroidered cushions in the new signature Dioriviera colours. The boutique is open daily to hotel guests and non-guests alike from 9am to 6pm.

In addition to the boutique, Dior created an exclusive Le Jardin Des Rêves Dior Spa Cabana. Available exclusively for hotel guests to reserve daily, the indoor-outdoor spa cabana features a treatment cabin adorned in Toile de Jouy and a relaxation suite of rattan furniture complete with Dior Maison accents. In this magical setting, Dior provides the ultimate luxury experience including a prime location at the pool, a top-flight treatment program of four tailor-made signature treatments for the face and body, exclusive gifts and more. Hotel guests lounging near the pool can enjoy pink and grey Toile de Jouy cabanas, umbrellas, lounge chairs, and a Dior ice cream cart which serves hourly refreshments during the weekends.

Meanwhile, Orlebar Brown has created a swim short featuring a photograph of The Beverly Hills Hotel taken by the legendary photographer Slim Aarons, titled "Beverly Hills Hotel, 20th Century." The photograph features The Beverly Hills Hotel's iconic sign in the foreground, set against the backdrop of the hotel's lush gardens and palm trees. The Orlebar Brown swim shorts are priced at \$395 and are now available for purchase in the hotel's Signature Shop and the international e-shop.

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NOTES TO THE EDITORS

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DORCHESTER COLLECTION

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

The current portfolio includes the following hotels:

THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT

LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME

THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2023),

TOKYO (opening 2028)

Luxury residences include:

MAYFAIR PARK RESIDENCES LONDON, ONE AT PALM JUMEIRAH DUBAI

THE LANA RESIDENCES DUBAI, AVA AT PALM JUMEIRAH DUBAI, ORLA DUBAI

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