

### PRESS RELEASE

# DISCOVER MILAN AND THE LOMBARDY REGION WITH HOTEL PRINCIPE DI SAVOIA



Milan, June, 2023 – Embracing all that the region has to offer, Dorchester Collection's Hotel Principe di Savoia will provide international travellers with the opportunity to rediscover Milan and the Lombardy region with eight exclusive experiences available to hotel guests, when travel allows. From Lombardy trips by Ferrari to wine tasting in Franciacorta and Barolo, Hotel Principe di Savoia will invite guests to visit the surrounding areas as well as Milan's iconic art, history, and culture, with private entry to the most celebrated sites.

#### THE BEAUTY OF BERGAMO

A wonderful sightseeing city tour with private guide to discover the beauty of Bergamo (1 hour by car from Milano). The guide will introduce to the important and historical monuments of Bergamo Alta: the Duomo, the Cappella Colleoni and the Rocca. A typical lunch at one of the cosy restaurants in the historical city centre followed by a private visit to Palazzo Moroni, one of the most important private houses owned by the Family of the famous painter. (Upon request it is possible to organize a lunch, or dinner in the main room of the Palace Moroni and his magnificent garden overlooking the town). It will be possible to continue with another private visit to the sixteenth-century: Palazzo Terzi, located on the hill of Upper Bergamo.

Starting rate from €485 for two guests (excluding accommodation). Two weeks advance booking.

#### CREMONA, THE CITY OF STRADIVARI

An unforgettable private guided sightseeing city tour to discover beautiful Cremona (1 hour by car from Milano): The Duomo, the Tower, and all the important monuments in the heart of the town. Guided visit of the Palazzo Comunale "Civic Collection of antique violins" and Visit to the famous Museum Stradivari.

After lunch in one of the typical restaurants in the city centre, guided visit to the two most important lute-making laboratories in the city. They have been chosen among the 80 which exist in Cremona today, and are all renewed for the quality of their violins and lutes, not to mention the beauty of the sites. Continue with a Brief tour of the places connected with Stradivari, in the centre of the city.

Ending with time to discover wines and food of this area in the historical ancient shops.

Starting rate from €560 for two guests (excluding accommodation).

Two weeks advance booking.

#### THE WONDERS OF LAKE MAGGIORE

Often considered the most peaceful of Northern Italy's lakes, Lake Maggiore is just an hour from Milan by car. Hotel Principe di Savoia can offer guests a full day dedicated to discover the area, including a shuttle service to and from Stresa and a tour of the Isola dei Pescatori (Fisherman's Island) by private boat; stopping for a two-course lunch in one of the restaurants on the island.

Starting rate from €700 for two guests (excluding accommodation).

#### **EXPLORE LOMBARDY BY FERRARI**

For fans of Italian sports cars, the hotel can organise a one day driving trip in either a Ferrari California, Ferrari F430 F1, or a Lamborghini Murcielago Roadster. Guests can either choose their own destination, or the hotel can create a bespoke itinerary for them, including a fun day out to the lakes. This experience includes a car and driver available for the entire day, who will act as a guide for the duration of the journey. The price is also inclusive of lunch, the cost of the ferry in the lake district, petrol and full insurance.

Starting rate from €2,000 for two guests (excluding accommodation).

#### AN INTRODUCTION TO FRANCIACORTA WINE

Franciacorta's world-famous Ca' del Bosco winery welcomes you for an exclusive tour of the estate, including an intimate wine tasting experience with their Sommelier. Together with an expert guide you'll stroll paths through the picturesque vineyards and historical wine vaults, before enjoying a taste of 3 exceptional wines.

90 minutes, Available for a maximum of five guests.

Three weeks' notice required.

€100 per person with tasting of Annamaria Clementi and Vintage Collection wines.

€120 per person with tasting of Annamaria Clementi and Annamaria Clementi Rosé wines.

#### WINE TASTING IN BAROLO

Barolo, in Piedmont, is one of the most famous wine regions in Italy, with a UNESCO World Heritage status. Wines in this region are made exclusively with the red grape, Nebbiolo.

Hotel Principe di Savoia can arrange a tasting experience in nearby city of Alba (also known worldwide for its rare white truffles) that will allow guests to discover a number of wines in the region, sampling four different varieties. The experience includes a private car and chauffeur to escort them to and from the hotel to Alba.

Starting rate from €1,000 for two guests (excluding accommodation).

#### RIVA SAILING EXPERIENCE

For those who love the water, the hotel can offer a private sailing trip on board a vintage Riva Aquarama boat, for a private tour around picturesque Lake Iseo. Guests can enjoy lunch at a charming lakeside restaurant, before ending the afternoon with a tour of a private collection of Riva boats. Hotel transfers are also included within the package.

Starting rate from €2,300 for two guests (excluding accommodation).

#### A PRIVATE VIEWING OF DA VINCI'S 'THE LAST SUPPER'

For a truly one-of-a-kind experience, the hotel can organise a private viewing of one of the most famous and influential murals in the world, 'The Last Supper' by the great Leonardo da Vinci. The Renaissance masterpiece still resides on the walls of Convent of Santa Maria delle Grazie in Milan, where it was painted in the 1490s.

This experience is available when closed to the public, and includes an English-speaking guide as well as private transfers to the location.

Starting rate from €3,800 for two guests (excluding accommodation).

#### AMBROSIAN LIBRARY

Biblioteca Ambrosiana is a historic library in Milan, founded in 1609, home to the Ambrosian art gallery and works from artists such as Raphael, Caravaggio and Leonardo da Vinci. The library houses Codex Atlanticus, the largest collection of da Vinci's papers ever assembled. It contains several drawings on various themes such as mathematics, astronomy, botany, and zoology.

Tour with a dedicated art expert guide starting rate €420.

Private visit is possible upon request (price upon request).

#### MILAN, CAPITAL OF DESIGN

Milan's creativity is one of its distinctive traits and a symbol of Italian culture all over the world. Let's discover the capital of design through its big names and spaces.

A design and architecture expert guide will guide you to Fondazione studio MuseoVico Magistretti and Achille Castiglioni House. The tour continues with a visit to La Triennale, the first Design Italian museum with lunch at La Terrazza, the restaurant of La Triennale.

It will be possible to organize a private visit in one with well-known designer such as Patricia Urquiola, Nina Yashar or Laboratorio Paravicini, a Milanese beloved ceramic house.

Tour with a dedicated design and architecture expert guide starting rate €540.

#### GO BEHIND THE SCENES AT MILAN'S FAMOUS LANDMARKS

There is much to explore in Milan, and Hotel Principe di Savoia can offer guests behind-the-scenes access and private guided tours of some of the city's most amazing landmarks including:

#### Sforzesco Castle

Built in the 15th century by Francesco Sforza, Castello Sforzesco houses several of the city's art collections and museums. The castle was home to the powerful ruler of renaissance Milan, Duke Ludovico il Moro (son of

Francesco), who employed da Vinci between 1482-1499. Located in Biblioteca Trivulziana, the castle's library, is the Codex Trivulzianus, which includes the artist's studies in architecture and religion.

#### Museum of Science and Technology

The museum, the largest science and technology museum in Italy, is dedicated to engineer, painter and scientist, Leonardo da Vinci, and features numerous models of his machines and paintings. The museum is housed in the ancient monastery of San Vittore al Corpo in Milan.

#### La Scala Theatre

Teatro alla Scala (or La Scala) is a world-famous opera house, widely regarded as one of the leading operas and ballet houses in the world. Dating back to 1778, Italy's greatest opera stars have appeared on its stage and La Scala premiered works such as Verdi's Otello and Puccini's Madame Butterfly. The experience includes a visit to the museum, theatre and "behind-the-scenes" access to the cast areas and the stage.

Starting rate from €150 per person, with an additional cost for private visits during closing hours.

All rates stated above exclude accommodation. Starting rate for a Classic Room is 330 euro per night, double occupancy (excluding breakfast) and 370 euro per night with breakfast included.

Blackout dates may apply, subject to availability.

###

For further information, please visit our PHOTO LIBRARY and MEDIA CENTRE or contact:

Federica Ceola Marketing Manager Hotel Principe di Savoia +39 02 6230 2093 Federica.ceola@dorchestercollection.com Chiara Caporarello
PA to DOSM
Hotel Principe di Savoia
+39 02 6230 3458
Chiara.caporarello@dorchestercollection.com

#### Notes to the editor

#### **HOTEL PRINCIPE DI SAVOIA**

Welcome to impeccable service and authentic Italian charm. With its exceptional standards of hospitality and care, Hotel Principe di Savoia embodies the true spirit of Milan, where it stands out as a landmark of luxury.

FACEBOOK PrincipeDiSavoia TWITTER PrincipeSavoia INSTAGRAM principesavoia PINTEREST principesavoia

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

The current portfolio includes the following hotels:

THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT

LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME

THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2023),

TOKYO (opening 2028)

## Luxury residences include: MAYFAIR PARK RESIDENCES LONDON, ONE AT PALM JUMEIRAH DUBAI, THE RESIDENCES DUBAI, AVA AT PALM JUMEIRAH DUBAI, ORLA DUBAI, VELA DUBAI

FACEBOOK DC.Luxuryhotels TWITTER DC\_LuxuryHotels INSTAGRAM DorchesterCollection PINTEREST DCluxuryhotels #DCmoments

\_\_\_\_\_