

## PRESS RELEASE

# THE DORCHESTER REVEALS HIGHLY-ANTICIPATED TRANSFORMATION TO GUEST ROOMS AND SUITES



**London, June 5, 2023** – The Dorchester unveils the first glimpse of its newly transformed guest rooms and suites, marking another milestone in the acclaimed hotel’s renovation. The first stage of the comprehensive renovation completed with the reopening of the hotel’s ground floor in January, with the new rooms and suites available to book as of now.

With its commitment to reinventing traditions for a new era, The Dorchester’s interiors, re-envisioned by renowned interior design firm Pierre-Yves Rochon, seamlessly blend the 1930s glamour that runs so deep in its DNA with contemporary edge. The design draws inspiration from the hotel’s prized position in Mayfair with Hyde Park on its doorstep, and the hotel’s charming eccentricities are playfully reflected through a fresh elixir of colours to enhance the heritage of the property. The guest experience has been modernised for a residential style of comfort, whilst embracing the defining elements of the property’s past, including British stage designer Oliver Messel’s signature lavish style.

Guests will walk into new light-filled, thoughtfully composed rooms and suites designed in varying colourways inspired by an English garden, from pale leaf green and rose fog pink, to heather blue and lemon

yellow. Spanish Alarwool custom woven carpets adorn rooms and corridors, in keeping with the hotel's signature carpet style, and select suites feature headboards hand-painted by de Gournay. Recognised for its classic English appeal, Colefax and Fowler's floral fabrics enhance the walls and headboards in all guest rooms.

Designed to convey the sense of a luxurious private residence, The Dorchester's 241 elegant rooms and suites represents a decrease from the original 250 keys, which was to account for more spacious accommodation. Guests can now choose from 19 elegant room types ranging from Superior, Deluxe and Executive Park View Rooms to Executive Junior Suites, signature Dorchester Suites, Hyde Park Suites and more. These are in addition to the Oliver Messel Terrace Suite, which is protected by the hotel and retains its 1953 stylish origins.

Pierre-Yves Rochon was also tasked to redesign the main areas of the hotel, including the famous Promenade and to introduce new areas such as the glittering Artists' Bar. There was a strong desire to create continuity in both public and private spaces with colour schemes to ensure guests would have a sense of "renouveau" when they travel throughout the property. The new design perfectly executes this and is complemented by a thoughtfully curated art collection that brings each space to life.

The newly renovated rooms and suites feature state-of-the-art updates that enhance both comfort and functionality. Among these updates are improvements to the sound proofing, air conditioning, and plumbing systems throughout the hotel. With the addition of new sound-absorbing materials, guests can enjoy a peaceful and tranquil stay without any disturbance from outside noise. The upgraded air conditioning system provides guests with customisable temperature control, ensuring optimal comfort. The modernised plumbing system not only improves functionality but also promotes sustainability, with water-saving technologies and eco-friendly features incorporated into the design.

The Dorchester revealed its brand-new ground floor inclusive of the forecourt, garden, lobby, The Promenade, Vesper Bar designed by the legendary Martin Brudnizki, and the creation of the Artists' Bar in January of this year. The new Cake & Flowers boutique, also designed by Pierre-Yves Rochon, followed in March, and The Dorchester Spa most recently in April. The Dorchester's penthouse suites will be relaunched following renovation, along with a permanent offering on the rooftop in 2024.

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## **NOTES TO THE EDITORS**

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## THE DORCHESTER

Standing tall in Mayfair, The Dorchester is a magnificent London landmark and a destination in itself. Here – within London’s vibrant spirit – the worldly and the curious feel at home.

Since 1931, The Dorchester has stood tall amongst the world’s most recognised and acclaimed hotels. Perfectly situated in the heart of Mayfair, with one of London’s finest parks on the doorstep, The Dorchester is the legendary address where sophistication and inspiration thrive. For here we celebrate a culture of bold discovery with our incredible guests – in everything from the beautifully refined and spacious rooms and suites to the exceptional dining destinations ranging from three Michelin-star Alain Ducasse to China Tang, The Grill by Tom Booton and, of course, our legendary afternoon tea. Topped off with a spa of serene luxury, and elegant event spaces to suit every occasion, The Dorchester’s remarkable legacy awaits.

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Dorchester Collection is a portfolio of the world’s foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

**The current portfolio includes the following hotels:**

**THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT  
LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME  
THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2023),  
TOKYO (opening 2028)**

**Luxury residences include:**

**MAYFAIR PARK RESIDENCES LONDON, ONE AT PALM JUMEIRAH DUBAI  
THE LANA RESIDENCES DUBAI, AVA AT PALM JUMEIRAH DUBAI, ORLA DUBAI**

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