

**HOTEL EDEN**

ROMA

DORCHESTER COLLECTION

PRESS RELEASE

HOTEL EDEN PRESENTS HYBRIDA X HOTEL EDEN  
PROJECT



**Rome, June 22, 2023** – Hotel Eden, Dorchester Collection’s hotel in Rome, is delighted to announce the Hybrida x Hotel Eden project. From **Friday, June 23 to Sunday, August 27**, the pop-up will showcase a collection of unique pieces and ceramics for sale, created by world-renowned architect Patricia Urquiola and Made in EDIT - an international residency and programme that connects international designers with Italian artisans.

Founded by Emilia Petruccelli, the owner of Galleria MIA in Rome, and Domitilla Dardi, an independent design historian and curator, Made in EDIT invited Patricia Urquiola to create a unique collection of porcelain pieces at Naples’ historic school specialising in ceramics, *Istituto Superiore a Indirizzo Raro Caselli Real Fabbrica di Capodimonte*, in 2020. This project, known as Hybrida, was inspired by the rich history of Capodimonte

ceramics and the close woodland surrounding the school and museum. It aimed to rejuvenate the centuries' old tradition of the ceramics, reinterpreting vases, cups, and centerpieces, by incorporating natural elements such as mosses, lichens, mushrooms, and tree fragments from the famous Parco della Reggia. These organic elements symbolise the harmonious coexistence of diverse species within the arts.

In line with Hotel Eden's reputation for offering guests a unique cultural experience within the heart of Rome, La Libreria will host a special pop-up Hybrida x Hotel Eden project ; which breathes new life into a thousand-year-old tradition, demonstrating a seamless combination of tradition with contemporary design.

The exhibition will be open to the public until August 27, 2023, in La Libreria at Hotel Eden Rome, and the collection will be on sale for design lovers and art collectors.

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### **ABOUT PATRICIA URQUIOLA**

Urquiola is a Spanish architect, industrial designer and art director. She is known for her mix of various styles, combining minimalistic design with playful fashion. In 2001, she set up her own studio, specialising in architecture, industrial product design and consulting. She has talked at numerous cultural events, given lectures at prestigious international universities, and her work has been displayed in renowned art and design museums across the globe; including MOMA in New York City, the Musée des Arts Décoratifs in Paris and the V&A in London. In Spain, she was awarded the Golden Metal for Merits in Art.

### **ABOUT MADE IN EDIT**

Made in EDIT was founded by Emilia Petruccelli, the owner of Galleria MIA in Rome, and Domitilla Dardi, an independent design historian and curator. Together, they co-founded EDIT Napoli, the international fair dedicated to authorial design and design authors that will be held from 6 to 8 October 2023 at Archivio di Stato di Napoli. Made in EDIT is an international residency and programme that connects international designers with Italian artisans.

## NOTES TO THE EDITORS

For further information, please visit our [PHOTO LIBRARY](#) and [MEDIA CENTRE](#) or contact:

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### HOTEL EDEN

Feel at home in our Roman palazzo. Laidback yet lively, reflecting the modern spirit of the city. A home from home, where your stories fuse with ours.

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### DORCHESTER COLLECTION

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

**The current portfolio includes the following hotels:**

**THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT  
LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME  
THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2023),  
TOKYO (opening 2028)**

**Luxury residences include:**

**MAYFAIR PARK RESIDENCES LONDON, ONE AT PALM JUMEIRAH DUBAI  
THE LANA RESIDENCES DUBAI, AVA AT PALM JUMEIRAH DUBAI, ORLA DUBAI, VELA DUBAI**

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