

PRESS RELEASE

BAR45 AT 45 PARK LANE INTRODUCES NEW
ARTIST-INSPIRED COCKTAIL MENUBAR 45 AT 45 PARK LANE ANNOUNCES NEW COCKTAIL MENU INSPIRED BY VIBRANT
ART COLLECTION

London, September 20, 2023 – BAR45 at 45 Park Lane is delighted to announce the launch of its new cocktail menu inspired by the artistic fusion found all throughout the hotel and beyond. Designed as a continuum of 45 Park Lane’s creative art journey, the new cocktail menu mirrors artwork that adorn the hotel’s walls, and is inspired by various masterpieces from around the world. From Japanese artist Yayoi Kusuma’s multi-coloured polka dots to the subversive work of surrealist painter Magritte.

The three-part menu takes guests on an artistic voyage of the senses. Starting with eight brand new cocktails inspired by iconic art styles and the best work of globally renowned artists including: The Pout (Art Deco), Just a Drink (Minimalism), Infinity Martini (Contemporary), Lover (Romanticism), Nauge (Surrealism), Glow (an ode to architect Thierry Despont who designed 45 Park Lane’s stylish facade), Royal Pattern (inspired by artist Hormazd Narielwalla’s commissioned Coronation piece for 45 Park Lane) and Viva La Visa (joyfully inspired by Mexican painter Frida Kahlo’s famous final painting ‘Watermelons’).

The new menu also acknowledges that art takes many forms, including culinary. Guests can indulge in the cocktail artistry of chef Wolfgang Puck who helm’s 45 Park Lane’s famed restaurant CUT. Four signature

cocktails designed by the chef himself include: Forbidden Kiss, Peace on Earth, Pepino's Revenge, and La Dolce Vita.

The menu is complete with a Negroni Trolley to celebrate the art of a Negroni. A treat for the senses, the Trolley features five handcrafted Negronis each carefully paired with a bespoke fragrance matching the soul of the classic aperitif, and a rare Negroni Vintage using Gordon's London Dry Gin 1970s and Antica Formula 1980s. The five bespoke sensory Negronis include: Chocolate Negroni (finished with 45 No.1 – bergamot and chocolate), Chestnut Negroni (finished with 45 No. 2 - thyme and camomile), Pepper Negroni (finished with 45 No.3 – strawberry and pear) Agave Negroni (finished with 45 No. 4 - pineapple and vanilla) and Negroni Al Lago (finished with 45 No. 5 - smoky whiskey).

Enrico Perri, bar manager at BAR45, said: "BAR45 has always been a vibrant hub in Mayfair, loved by artists, international visitors and the local crowd alike. By taking art as the source for inspiration for the new menu we were able to really have fun and express ourselves through a series of stunning cocktails."

The menu will be available at Bar 45 starting September 20, 2023. Guests can discover more of the new menu by visiting the website:

<https://www.dorchestercollection.com/london/45-park-lane/dining/bar-45>

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NOTES TO THE EDITORS

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