

# PRESS RELEASE

# DORCHESTER COLLECTION'S BEVERLY HILLS HOTEL COLLABORATES WITH LUXURY SWIMWEAR BRAND ORLEBAR BROWN TO CREATE THE PERFECT SWIM SHORT



**Beverly Hills, May 15, 2023** – The Beverly Hills Hotel has teamed up with Orlebar Brown to create a swim short featuring a stunning photograph by the legendary photographer Slim Aarons, titled "Beverly Hills Hotel, 20th Century," capturing the hotel's timeless elegance and glamour.

The photograph features The Beverly Hills Hotel's iconic sign in the foreground, set against the backdrop of the hotel's lush gardens and palm trees. The image evokes the timeless luxury and glamour of Beverly Hills and is a perfect celebration of the legendary hotel. Since Orlebar Brown formed as British resort wear and lifestyle brand

in 2007, it has reinvented holiday style for men, with their classic Bulldog shorts remaining the original and best 'shorts you can swim in'. Based on the pattern of a man's traditional tailored trouser with signature side-fasteners to adjust and crafted from fabric that dries quickly, the OB Classic Bulldog offers the perfect blend of form and function.

"We're thrilled to partner with Orlebar Brown, a brand that shares our commitment to quality and luxury," said John Scanlon, General Manager of The Beverly Hills Hotel. "These swim trunks are a perfect reflection of the hotel's style and I know our guests will enjoy them very much."

The Orlebar Brown swim shorts are priced at \$395 and will be available on May 15, 2023 in the hotel's Signature Shop in addition to the international online gift shop.

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## **NOTES TO EDITORS**

For further information, please visit our PHOTO LIBRARY and MEDIA CENTRE or contact:

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#### **ORLEBAR BROWN**

Since Orlebar Brown formed as British resort wear and lifestyle brand in 2007, it has reinvented holiday style for men, with their classic Bulldog shorts remaining the original and best 'shorts you can swim in'.

Instantly recognisable due to their hallmark side-fasteners, the brand's classic swim shorts come with a 5-Year Guarantee as a testament to their quality and durability.

Orlebar Brown creates quality functional, timeless, and tailored menswear to enable their customers to holiday better and share memorable experiences.

Since 2018 Orlebar Brown has been part of Chanel. It is a global brand with more than 40 direct stores, and can be found in over 250 locations around the world, including London, Paris, New York, Miami, Los Angeles, Sydney, Dubai, St. Tropez, Marbella, Ibiza, Mykonos, St. Barths and East Hampton.

#### THE BEVERLY HILLS HOTEL

For over a century The Beverly Hills Hotel has been the spot for Hollywood's brightest lights. She greets you like a movie star from the moment you step onto the red carpet and enter the grand lobby. Welcome to the legacy.

Follow The Beverly Hills Hotel: INSTAGRAM - FACEBOOK - TWITTER - PINTEREST - #DCmoments

#### DORCHESTER COLLECTION

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

The current portfolio includes the following hotels: THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2023), TOKYO (opening 2028)

### Luxury residences include: MAYFAIR PARK RESIDENCES LONDON, ONE AT PALM JUMEIRAH DUBAI THE LANA RESIDENCES DUBAI, AVA AT PALM JUMEIRAH DUBAI, ORLA DUBAI

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