

PRESS RELEASE

THE DORCHESTER PARTNERS WITH SESTINI TO LAUNCH THE DORCHESTER SUNGLASSES



London, December 2, 2022 The Dorchester, in partnership with Sestini Eyewear, is delighted to announce the arrival of The Dorchester Sunglasses on December 3, 2022. A showcase of conscious and sustainable fashion, these frames are a celebration of the modern and the traditional, fusing together Sestini's Italian craftsmanship with The Dorchester's remarkable legacy.

Crafted in Italy using archival acetates, the Sestini atelier consists of one master craftsman, patiently and expertly sculpting each individual piece by hand. Omitting the protective UV lenses, Sestini sunglasses use very minimal virgin materials: the archival acetate is vintage, the accompanying pouch and lens cloth are made from recycled plastic bottles, with all literature enclosed created from recycled paper.

The sunglasses' frame - engraved with The Dorchester's new logo - is inspired by one of the foremost interior designers of the 20th century, Oliver Messel, whose work features throughout the hotel. His influence on these sunglasses is polished by Sestini's signature 1980s twist, finished by a tantalisingly modern colourway of Tuscan Cypress and Mandarin.

The collaborative sunglasses are a limited edition of only 40 pairs, and available to buy exclusively through The Dorchester's online gift shop. The Dorchester Sunglasses are priced at £499 and come in velvet box with accompanying "leather" pouch and lens cloth made from recycled plastic bottles collected from the ocean. All supporting materials are printed on recycled card. This revival of time-honoured materials and techniques is a tribute to the traditions both brands hold so dear.

https://shop.dorchestercollection.com/the-dorchester/en_tdl/the-dorchester-sunglasses

###

For further information contact:

Calum Donoghue
Director of public relations
The Dorchester
calum.donoghue@dorchestercollection.com

Maryam Elesawe
Brand director
Sestini Eyewear
maryam@sestinieyewear.com

Notes to the editor

THE DORCHESTER

Since 1931, The Dorchester has stood tall amongst the world's most recognised and acclaimed hotels. Perfectly situated in the heart of Mayfair, with one of London's finest parks on the doorstep, The Dorchester is the legendary address where sophistication and inspiration thrive. For here we celebrate a culture of bold discovery with our incredible guests – in everything from the beautifully refined and spacious rooms and suites to the exceptional dining destinations ranging from three Michelin-star Alain Ducasse to China Tang, The Grill at The Dorchester and, of course, our legendary afternoon tea. Topped off with a spa of serene luxury, and elegant event spaces to suit every occasion, The Dorchester's remarkable legacy awaits.

CARLO SESTINI

Sestini Eyewear was established in 2020 as the long-awaited brainchild of Carlo Sestini. The entrepreneur saw sunglasses as more than an accessory: shielding the eyes from not only the sun but also one's surroundings, they allow the wearer to become an observer. Sestini has spent many years abroad but constantly finds himself summoned back to his native Italy. A vehement perfectionist and highly detail-oriented, he is drawn equally to things of beauty as to objects of simplicity. With a focus on exceptional materials, impeccable detail and the highest level of craftsmanship, the brand juxtaposes timeless subtlety and concision with Italian elegance and beauty. Sestini Eyewear was born of Carlo's to share his distinctive vision and create a tangible legacy.

sestinieyewear.com / Instagram: [@sestini](https://www.instagram.com/sestini)

[TIKTOK](#) TheDorch [INSTAGRAM](#) TheDorchester [FACEBOOK](#) TheDorchester [TWITTER](#) TheDorchester

DORCHESTER COLLECTION

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

The current portfolio includes the following hotels:

**THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT
LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME
THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2023)
TOKYO (opening 2028)**

Luxury residences include:

**MAYFAIR PARK RESIDENCES LONDON, AVA AT PALM JUMEIRAH DUBAI,
THE RESIDENCES DUBAI, ONE AT PALM JUMEIRAH DUBAI**

FACEBOOK DC.Luxuryhotels **TWITTER** DC_LuxuryHotels **INSTAGRAM** DorchesterCollection **PINTEREST** DCluxuryhotels
#DCmoments
